

The Designer Behind The Blend

Who: Jim Davis

Balanced Environments, Inc.

Where: Chicago from the Mag mile to Streeterville to the Gold Coast to Hyde Park

This blend of Lily flowering ‘Maggie Daley’ and Triumph ‘Strong Gold’ tulips is one of a kind. In the spring of 2006, Chicago’s First Lady Maggie Daley was presented with “Tulipa Maggie Daley,” a tulip named by DeVroomen Garden Products in her honor. Jim Davis was instrumental in bringing this honor to Mrs. Daley and Chicago.

Designing and maintaining tulip and floral displays for over 10 years, especially on the Magnificent Mile, Jim’s passion is working with floral displays to achieve the most impact and deliver high emotion to the people they touch. Jim tells me, “I especially like working with spring bulbs and the joy they bring”, and if you’ve ever been on the Mag mile in Spring you might get a first hand glimpse of this passion and joy.

Thank you Jim.

Richard Walsh, DeVroomen Midwest Area Salesman

This blend will be available in limited quantity due to the newness of ‘Maggie Daley’ tulip, but an alternative variety may give a similar look, our customer service dept. will assist you.